

# **SOUTHEAST REGION NEWSLETTER**

Volume *XLI*, No. 3

March 15, 2009

This quarterly Publication  
of the Southeast Region  
of the  
Association for Clinical  
Pastoral Education, Inc.  
is produced by  
Jasper Keith,  
Regional Director

2009

**Administrative Board**

**Chairperson**

Amanda Jones

**Chair Elect**

James Taylor

**Secretary**

Phil Summerlin

**At Large Members**

James Stapleford

Carson Rogerson

**Chrp Budget**

Joe Whitwell

**Annual Conference**

John Galloway

**Mission & Development**

Larry Wagoner

**Treasurer**

Jasper Keith

**ACPE Board of Reps**

Miriam Needham

William Baugh

**Committee Chairperson**

**Accrdtation:** Gene Robinson

**Certifctn:** Elwood Spackman

**History:** Ed Wilder

**Peer Rvw:** Tolly Williamson

**Cultural, Racial & Ethnic:**

Gale Kennebrew

**Rep & Nom:**

**Sem/Faith Groups.:**

Franklin Duncan

**Standards:** Fred Smoot

## *Looking ahead-----*

### **Southeast Region Committees Meeting, March 29-31, 2009**

Hickory Knob State Park, McCormick, SC

Administrative Board, 3-4:30 pm; 7:30-9 pm, March 29  
8:30am-12 noon on March 30

Accreditation Committee, 1-4:30 pm; 7:30-9 pm, March 29  
8:30 am to 12 noon, March 30

Certification Committee, 7:30-9 pm, March 29;  
as scheduled in sub-committees on March 30 and 31

Mission and Development, 3-4:30 pm; 7:30-9 pm, March 29

Peer Reviews as scheduled in sub-committees  
between noon-4:30 pm; 7:30 -9 pm on March 29  
as scheduled on March 30

**4:45 to 7:15 pm on March 29: a meeting with dinner of the members of the above committees with the ACPE Board of Representatives and the Regional Director for the purpose of soliciting regional feedback/consultation about the space/location of a future “program center and headquarters of the ACPE.”**

### **Southeast Region Annual Meeting.....Oct. 6-9, 2009**

**Canterbury Retreat and Conference Center**

**1601 Alfaya Trail**

**Oviedo, FL 32765-9485**

## *In this newsletter, you'll find-----*

....note from the Regional Director,  
....traveling directions to Hickory Knob,  
....“this and that” about our membership, and  
....”background information” for our Members Meeting.

Colleagues in the Southeast Region:

The report entitled "**Background Information for our Members Meeting**" (cf. pages 3-7) is intended to inform our members about our process of governance, the five emphases of our Strategic Plan, the emergence and work of the Development Committee of the ACPE Board, and the establishment of the Foundation for Clinical Pastoral Education, Inc. These developments have now led us to decisions that warrant input from the ACPE membership.

By the fall of 2009, the Board of Representatives of the ACPE, Inc. has to make some decisions about the kind of space, location, design desired in the next "learning center and administrative headquarters" of the ACPE, Inc. Your input, vision, consultation to our regional Representatives will be sought at a "Members Meeting" on March 29, 2009 at Hickory Knob beginning at 4:30 p.m.

Within the next few days, please be on the lookout for another email in which you will find a number of questions around which our discussion on 29 March will be focused.

If you cannot be in attendance at that "Members Meeting," please email me your perspectives; and I will ensure your voice has been heard and represented by our regional reps at the ACPE Board of Reps.

Blessings and peace,

Jap

### *Driving Directions to Hickory Knob:*

Hickory Knob State Resort Park is located north of US378 between Lincolnton, GA and McCormick, SC on the SC side of Lake Hartwell. A "marker" by which to turn north on SC 81 is "The Village Store" which is a Chevron Gas Service Station on the northeast corner of the US 378/SC81 intersection. Travel north on SC 81 for several miles and watch for the Hickory Knob sign on the left side of the highway. Follow that road until it ends at the Reservation Center/Dining Facility. Lincolnton, GA is north of I-20 at the Thompson, GA exit (US 78), or one can get to McCormick, SC via US 221, north of Augusta, GA.

### *This and that:*

#### **Empathies:**

**Joe Whitwell** is in recovery from surgery and is facing rehabilitation after enduring a broken femur from a fall on icy pavement outside his office in Snellville. It's projected that he cannot drive an automobile for twelve weeks, and that he'll be in rehab for the next two weeks.

**Robin Brown-Haithco** is at home, still battling the infection with antibiotics, but hopes to return to work part-time before the end of March.

*May the Healer shower our colleagues with a double dose of mercy and grace and return them among us so that they can become healing agents once again for the better good of everyone.*

**Background Information for the “Members Meeting” of the S.E.Region, ACPE, Inc.**  
**March 29, 2009, 4:30 to 7:15 pm with dinner, Hickory Knob State Park**  
**Prepared by Jasper Keith with input from Peter Keese, Miriam Needham and Bill Baugh**

The **stated purpose** for this “**members meeting**” is to receive feedback concerning the kind of space and location needed/desired in the future for the ACPE, Inc. In order to facilitate and focus this discussion among the members, the following background information contains the process and defines the entities by which we have come to this time in our life together.

The **ACPE, Inc.** is a 501c(3) membership organization established in 1967 as a standards establishing, an educational program accrediting, and a certifying agency for professional educators. During the next decades the ACPE, Inc. became a more multi-cultural, multi-faith, publicly recognized professional education association. Through goal-oriented learning in accredited programs, ACPE Supervisors offer theological students, clergy and lay practitioners alike the knowledge and tools that will provide them the understanding and practical skills necessary to support persons in crisis and address their spiritual needs.

The ACPE **Board of Representatives** is the governing body of the ACPE, Inc. It is comprised of four officers who are elected by the membership; two representatives of each of the nine regions who are elected by regional memberships; four representatives, each of whom is elected by the Racial Ethnic Multi-Cultural Network, Seminary Members Advisory Council, Denomination/Faith Group/Agency Members Advisory Council, and Clinical Members Advisory Council; and the Executive Director who is chosen by and serves at the pleasure of the Board. Beyond electing officers and regional representatives to govern the association, the membership approves the annual budget, provides consultations about standards and manuals, and pays membership dues. All other matters of governance, policy and administration are decided by the Board of Reps.

The Executive Director and a staff nine full time employees execute the actions of the Board and function as **the administrative center** of the Association. Twice a year, the Board of Representatives, three Commissions (Accreditation, Certification, and Professional Ethics) and the standing committees of the Board (Development, Standards, Budget and Investments, Representations and Nominations, and Personnel) meet to transact business. The ACPE Office supports these meetings and entities; manages ACPE’s membership process, its budget and finances, its publications, its website; and responds to the needs of centers and supervisors, members and interested public. Further the Office assists the various networks and advisory councils, and it does the bookkeeping for and assists with the planning of the annual Racial Ethnic Multicultural Invitational Conference.

In the fall of 2005, a **Fund Development Task Force** (John Moody(chairperson), David Carl, Jerry Davis, Dennis Kenney, Deryck Durston(ACPE Staff), Paula Teague (Board of Reps liaison), and Art Schmidt, Ex-Officio) proposed the raising of \$10 million for the ACPE Endowment, \$10.25 million for the “Center for Healing and Education,” and \$1.5 million for the “Institute for Healing and Education.” Joan Hemenway reported on the progress of the Strategic Planning Committee. The Board divided into six work groups to consider recommendations from both the Task Force and the Committee. The Board acted to “endorse the Strategic Plan and submit it to the membership for feedback,” and the Board tabled a motion regarding fundraising until the Spring, 2006 Board Meeting.

In May, 2006 the Board of Reps *approved a strategic plan: **ACPE 2010: Into the Future***. Five initiatives were adopted: **1) Contextual and Pastoral Education, 2) Supervisory Education and Certification, 3) Development and Fund Raising, 4) Multicultural and International Learning, 5) Organizational Relationships in Pastoral Care**. The following strategic issues explicate the intent of each of the above initiatives:

- 1) To advance experienced-based theological education by enhancing Accreditation process and supporting innovations for CPE in diverse settings;
- 2) To continue to position ACPE as the premier provider of CPE by improving the certification process;
- 3) To develop a comprehensive development and fund-raising plan to help support the organization and carry out the mission and strategic plan;
- 4) To embrace a multi-cultural, multi-faith identity as an organization and as educators;
- 5) To strengthen our relationships with those organizations whose missions are most closely aligned with our own and to develop new relationships with the variety of other organizations whose missions parallel our own.

The Board of Reps *instructed* the Fund Development Task Force to interview potential fund development specialists who could engage ACPE in a multifaceted fundraising campaign and to present the results and recommendations to the Board no later than the ACPE Meeting in Tampa in the fall of 2006. The Board *directed the use of* the Endowment Grants Fund of 2007 to fund costs related to the Strategic Plan initiatives in 2007.

In the report of The Fund Development Task Force to the Board of Reps in the fall of 2006, the strategic plan for fund development was expanded to include:

- 1) Become the premier organization for the integration of healing, spirituality and education,
- 2) Support the ongoing work of ACPE,
- 3) Establish fund generation as a central component of the ACPE,
- 4) Train and support leadership in fundraising,
- 5) Promote new centers, innovative programs and recruit diverse students,
- 6) Build public partnerships, and
- 7) Encourage contributions (from members and friends).

The *identified funding needs* were to build the endowment up to \$10 million, establish training center and conjoint headquarters (\$10.5 million—for “conference center—meeting and housing space; conjoint national headquarters—partnering with cognate groups; educational resource center in Spirituality and Clinical Education; support advocacy for spirituality and healthcare), and create Center for Healing and Education (\$1.5 million—“training in supervision, spiritual care and congregational leadership; offer programs in integrative medicine, research and education in traditional religious practices and health promotion, develop a graduate degree program in conjunction with CPE Supervisory Education and Related Fields”).

In the fall of 2006 the ACPE Board of Reps approved a new standing committee of the Board, and *appointed a **Development Committee*** for the purposes of:

- 1) propose, implement, monitor and review fund-raising efforts,
- 2) develop investment policies and strategies,
- 3) review ACPE financial statements for all investment funds, and
- 4) submit the minutes of their meetings for approval to the next succeeding meeting of the ACPE Board.

Appointed to this Development Committee were: John Moody, Chairperson, Dennis Kenny, Jerry Davis, Paula Teague, David Carl, Art Schmidt and Deryck Durston.

Also, in the fall of 2006, the ACPE Board *approved expending \$36,000* of the ACPE Endowment Fund to employ Myerberg, Shain and Associates from Jan-May 2007 to provide an **in-service on fund-raising** for the ACPE Board and Leadership in May, 2007. Additionally, *\$5,000 expenditure* from the Endowment Fund was approved for miscellaneous expenses of Myerberg, Shain and Associates. At that meeting in San Francisco, the ACPE Board *approved a second contract* with MSA to serve as **consultants in conducting the ACPE fund raising campaign, and “to assist ACPE, Inc. in fund development for a time period not to exceed 36 months (December 31, 2009) with the cost to ACPE not to exceed \$375,000.** *The funding shall come from the endowment fund principle and from the grant monies (i.e., interest on the Endowment Fund) for 2008 and 2009.”*[page 8, Spring '07 Minutes]

The Board also *directed* the Development Committee to make recommendations to the Board via a conference call within 90 days about budget and staff implications inherent in the proposals from MSA. Reflecting upon their work in 2006 the Board members appreciated the future-oriented, risk taking, can do spirit of this Board. They envisioned that the launching of this fund raising initiative would move forward the strategic plan and bring about a change for the organization.

During the conference call meeting of the Board on May 31, 2007, the Board *adopted the recommendations of the Development Committee:*

- 1) establish a Development Director and staff and location for fundraising,
- 2) initial contract would be for 2-3 years,
- 3) estimated cost would be \$200,000 annually,
- 4) administrative costs would be paid out of the ACPE Endowment Fund initially and would likely cost about half of the current unrestricted funds in the ACPE Endowment Fund ,
- 5) chief responsibility of the Development Director would be to raise money for ACPE but also cover expenses of the development office eventually, and
- 6) Development Director would oversee the ACPE Foundation.

The Foundation will eventually have its own Board which would include some ACPE Board members. A Campaign Cabinet was to be formed, and members will be selected by the Development Committee, but ratified by the Board; and the cabinet will function for the length of the campaign. These actions were to be communicated to the membership at the Dallas Annual Conference.

At a conference call meeting of the Board on July 11, 2007, the Development Committee recommended *“The Gift Acceptance Policy and Guidelines,”* and announced that the ACPE would *develop a foundation* with the expertise or the ability to hire consultants with the expertise to evaluate properties and donations other than cash. The Board *approved the policy,* and instructed its immediate implementation. The *Funding our Future* luncheon at the Dallas Meeting was confirmed.

The **Co-Chairpersons of the Campaign** were Stu Plummer and his friend, Howell Adams (Atlanta business leader and philanthropist). A study was approved to explore facility needs and to create options for ACPE to consider in addressing those needs. This responsibility was given to a **Facilities Subcommittee** of the Development Committee, and Dennis Kenny was designated the chair.

In the report of the Development Committee to the Feb '09 meeting of the ACPE Board, John Moody wrote: “It was understood that should a capital campaign be launched, the funding goal would be set so

that the total cost of any facility, any direct expense related to this area of the campaign, and a reserve fund to maintain the facility into the future would be sought. It is generally agreed that the current ACPE facility (at 1539 Clairmont Road) is inadequate to accomplish the Association's established goals (i.e., the adopted Strategic Plan)."

By the fall of 2007 the ACPE Board of Reps approved the establishment of the **Foundation for Clinical Pastoral Education, Inc. (FCPE)**, a 501c(3) not-for profit organization incorporated in the State of Delaware, and Art Schmidt was named President of the FCPE Board.

The **"sole purposes"** of the Foundation for CPE are to:

- 1) protect the assets contributed to promote CPE,
- 2) secure a new generation of donors to grow the endowment,
- 3) fund an appropriate learning center and headquarters for ACPE, and
- 4) provide funding for programs and projects in the ACPE Strategic Plan."

A primary intent was to create a new legal entity (a not-for-profit foundation) that would raise and invest funds by which the mission and programs of the ACPE could be expanded (as per the adopted "strategic plan") and would be more financially secured (both through a separate legal entity and by more experienced investment brokers).

The members of the **Board of Directors of the FCPE** were appointed by the then President Art Schmidt and President-Elect Joan Hemenway (blessed memory). Members serve in three year classes, and can succeed themselves. It is a self-perpetuating Board with a majority of members having served at the national level of ACPE within the past ten years. The present Board is comprised of six ACPE members (Art Schmidt, Stu Plummer, Jo Clare Wilson, John Moody, Ted Hodge, and Paula Teague). The other members are Howell Adams, Jr. (Atlanta business leader and philanthropist), Sister Alicia Daimen Lau (a Polynesian friend of John Moody who served on the ACPE Accreditation Commission and is administrator of several long term care facilities in Hawaii), and Agnes J. Bourne (a friend of Dennis Kenny who "designs space to inspire", is of the American Society of Interior Designers, and now lives in Jackson, WY). Teresa Snorton, ACPE ED, Bill Scrivener, ACPE Pres., and Deborah Whisnand, FCPE ED, are ex-officio members.

In the summer of 2008, ACPE Supervisor Deborah Whisnand was employed by the Board of FCPE to be the **Executive Director of FCPE**. The fund-raising function was "officially launched" on October 23, 2008 at the ACPE Annual Conference in Richmond, VA with the initial emphasis on the **2008 Annual Fund Campaign**. The administrative office of the FCPE is located in space denoted by Vitas Hospice in San Antonio, TX, and the cost of maintaining that office is minimal. An Executive Administrative Assistant, Glenda Shipley, has been employed by the FCPE, and she has experience working as an administrative assistant with Fidelity. Contributions to the FCPE are made through the Office in Decatur, GA, and the bookkeeping/accounting firm and the auditing firm that serves the ACPE also serves the FCPE. During 2008 the **funds** from the ACPE Endowment Fund and other restricted accounts **were transferred to the Foundation** for its investment and management so that those funds might be protected from legal action against ACPE.

The Board of FCPE established a **Campaign Cabinet** to serve the fund-raising function. Within the Cabinet are five campaign emphases. John Moody chairs the Annual Campaign, and in 2008 that "alumni and friends campaign" was challenged by a dollar for dollar matching grant made by Madeline and Howell Adams, Jr. Art Schmidt chairs the Planned Giving and Endowment Campaign. Ron Somers-Clark chairs the Institutions and Grants. Jap Keith chairs the Capital Improvement Campaign, and the chair the Religious Organizations is currently open.

During the winter '09 meeting of the ACPE Board of Reps, the ACPE Board and the FCPE Board and Campaign Cabinet members participated in a joint workshop focusing on ACPE facility needs and values. The three hour "Building Better Work Shop" was led by Agnes Bourne, ASID. When that workshop was completed, there was general agreement that the **Board of Reps needed input from the membership** as to 1) their desires for the future development of the ACPE and the FCPE, and 2) to solicit continued support of the membership for both the strategic plan and the fund-raising efforts.

The **issue for the discussion** at the called "**member meeting**" in the **Southeast Region** is the kind of space, location, design desired in the next "learning center/headquarters for the ACPE, Inc." What might we envision for the future of ACPE, Inc., and to which we might solicit funds for its realization? We will have this discussion at Hickory Knob on March 29 from 4:45 to 7:15 pm during a dinner meeting.

Please give your thoughtful consideration to this background information, and **be on the lookout for** another mailing prior to our "member meeting," the intent of which is to focus our thoughts on the "issue for the discussion" stated above. "Come, let us reason together" as we envision the future of our Association for Clinical Pastoral Education, Inc. If you cannot attend this Member Meeting, please email me your perspectives. I'll make sure our regional representatives have your perspectives as they represent us in the ACPE Board of Reps.

Most Respectfully,  
Jap